

## Event Overview

Join us for our annual **Seize Hope** event at the American Sign Museum, a one-of-a-kind museum, as we take a walk down Memory Lane and experience the history of America through a century of signage. During this exciting evening on Friday, November 4, 2016, guests will enjoy great company, hors d'oeuvres, and a full service bar--all for a great cause. You will have the chance to bid on a vast array of silent auction items and celebrate with us as we toast to hope for those living with epilepsy every day.



A Celebration of Hope for Those  
Living with Epilepsy

## Event Details

Friday, November 4, 2016; 7:00-11:00 PM  
\$85 per person; \$150 per couple

American Sign Museum  
1330 Monmouth Street  
Cincinnati, OH 45225-1344

## Event Exposure

This is an event that is sure to draw a large and varied audience. Involvement as a sponsor of Seize Hope is an exceptional means of reaching a targeted consumer-based audience with buying power. Your choice to support an EFGCC event not only brings you exposure in the community, it also creates a positive public image and general appearance of good will. Sponsorship of this event communicates that your company is aware of serious disorders such as Epilepsy, and committed to helping improve the lives of those effected by seizures. How much is this type of association worth? According to studies, two-thirds of Americans report having greater trust in those companies aligned with a social issue.<sup>1</sup>

## Epilepsy

Epilepsy is a neurological condition caused by sudden brief changes in the brain's electrical balance. When there are excess electrical discharges in the brain, seizures occur. It is not a disease, but a symptom of an underlying neurological disorder. This disturbance affects the brain's normal functions and produces changes in a person's movement, behavior or consciousness. Epilepsy is not a disease, mental illness or a sign of low intelligence. It is not contagious. Epilepsy is generally a chronic and/or lifelong condition.

There are at least 30 types of seizures. An Institute on Medicine report released the fact that *1 in 26 people will develop epilepsy at some point in their life.*

<sup>1</sup> 1999 Cone/Roper Cause Related Trends Report

## Event Facts

**Name:** Seize Hope  
**Date:** Friday, November 4, 2016  
**Time:** 7:00 -11:00 PM

**Location:** American Sign Museum  
1330 Monmouth Street  
Cincinnati, OH 45225-1344

**Admission:** \$85 per person; \$150 per couple

**Attire:** Casual Chic



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## Auction Suggestions

If you are able to donate an item for the evening's raffle or auction, we would be very appreciative and you will receive a donation letter for the item's value for your tax purposes. There are a lot of things that make great auction items!

Any of the following is the perfect place to start if you need an idea:

- Event tickets: sports, music, theater, art exhibits, etc.
- Services: salon, cleaning, lawn work, decorating, private chef or catering, etc.
- Hotel and spa packages
- Autographed memorabilia
- All things wine and ale-related!

## Our Organization

The Epilepsy Foundation of Greater Cincinnati and Columbus is a private, non-profit social service organization providing services to people living with Epilepsy/Seizure Disorder, their families and caregivers as well as providing public education. Our mission is to enhance the quality of life for those affected by Epilepsy and to increase the understanding of epilepsy in our service territory. The Foundation serves 24 counties (12 located in Central Ohio) in Ohio, 4 counties in northern Kentucky and 2 counties in Indiana.

The Epilepsy Foundation of Greater Cincinnati and Columbus leads the fight to stop seizures find a cure and overcome the challenges created by seizures. All funds raised will support the many vital programs offered by EFGCC.

# Sponsorship Opportunities

## **Title Sponsor \$5,000**

- ~ Logo displayed on event marketing materials (Inclusion of logo on printed materials is time sensitive)
- ~ Opportunity for Corporate Representative to give opening remarks at event
- ~ Inclusion in all media mentions
- ~ Full page advertisement in event program and signage at event
- ~ Sponsor logo displayed on event website with hot link to sponsor's website
- ~ Recognition in the EFGCC's Newsletter (distributed to 10,000+)
- ~ Two event tables of ten (premium seating)

## **Presenting Sponsor \$3,500**

- ~ Logo displayed on event marketing materials (Inclusion of logo on printed materials is time sensitive)
- ~ Inclusion in select media mentions
- ~ Half page advertisement in event program and signage at event
- ~ Sponsor logo displayed on event website with hot link to sponsor's website
- ~ Recognition in the EFGCC's Newsletter (distributed to 10,000+)
- ~ One event table of ten (premium seating)

## **Leadership Sponsor \$2,500**

- ~ Logo displayed on event marketing materials (Inclusion of logo on printed materials is time sensitive)
- ~ Quarter page advertisement in event program and signage at event
- ~ Sponsor logo displayed on event website with hot link to sponsor's website
- ~ Recognition in the EFGCC's Newsletter (distributed to 10,000+)
- ~ Admission Tickets for 10 guests

## **Community Sponsor \$1500**

- ~ Logo in the event program
- ~ Signage at event
- ~ Sponsor logo displayed on event website
- ~ Recognition in the EFGCC's Newsletter (distributed to 10,000+)
- ~ Admission Tickets for 8 guests

## **Innovation Sponsor \$1000**

- ~ Listing in event program
- ~ Signage at event
- ~ Admission Tickets for 6 guests

## **Seize Hope Sponsor \$500**

- ~ Signage at event
- ~ Admission Tickets for 2 guests

## **Individual Tickets \$85 or \$150 per couple**

