

MUD VOLLEYBALL SPONSORSHIP



**July 25, 2009
Beulah Park
Grove City**



The Epilepsy Foundation of Central Ohio
17 South High Street | Suite 1000 | Columbus, OH 43215
614.358.0874 | www.epilepsy-ohio.org

MUD VOLLEYBALL SPONSORSHIP



Epilepsy Foundation Central Ohio

Epilepsy is a medical condition that produces seizures affecting a variety of mental and physical functions. When a person has two or more seizures, they are considered to have epilepsy.

A seizure happens when a brief, strong surge of electrical activity affects part or all of the brain. Seizures can last from a few seconds to a few minutes. One in 10 adults will have a seizure sometime during their life.

The Epilepsy Foundation of Central Ohio is the only agency providing services, free of charge, for people of all ages with epilepsy in central Ohio. We seek to provide assistance to newly diagnosed patients and their families and offer support to people with epilepsy.

The Foundation serves 12 counties in the central Ohio region including Coshocton, Delaware, Fairfield, Franklin, Holmes, Knox, Licking, Madison, Muskingum, Pickaway, Ross and Union.

The Epilepsy Foundation of Central Ohio is also committed to providing education and outreach to improve the community's understanding of epilepsy.

We offer a variety of services including information and referral, support groups, educational seminars, and a camp for children with epilepsy.



Epilepsy Foundation Mud Volleyball Tournament

After two decades of play, the Mud Volleyball Tournament benefitting the Epilepsy Foundation of Central Ohio is ready to embark on its 24th year.

Sponsorships ensure revenue while helping the Foundation in its mission to serve those affected by epilepsy.

The tournament is the Foundation's largest fund-raiser; and, last year, welcomed nearly

2,500 players, 300 volunteers and 50 referees while raising \$90,000 for epilepsy services in Central Ohio.

Corporate sponsors are indeed the lifeblood of such special events. Sponsors have the unique opportunity to partner with the Epilepsy Foundation of Central Ohio to make a difference in the lives of those affected by epilepsy and to demonstrate their dedication and desire to serve those in need.

Sponsorship dollars make a difference in a cooperative community-wide effort to provide vital services to families and caregivers in the community and improve the lives of those living with epilepsy every day.



Mud Volleyball Target Market

Most of our past participants land in these categories:

Men and Women	20-38 years old
Educational Level	College degree
Occupation	Professional/Various
Income Level	\$40,000-\$150,000

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The Epilepsy Foundation of Central Ohio would like to propose a sponsorship with the Epilepsy Foundation of Central Ohio in conjunction with its annual fund-raiser:

Our mission:

To enhance the quality of life for those affected by epilepsy and increase the understanding of epilepsy in central Ohio.

MUD VOLLEYBALL Saturday, July 25, 2009 Beulah Park in Grove City

Background on Epilepsy and the Epilepsy Foundation

Epilepsy is a medical condition often characterized by seizure disorders.

The Epilepsy Foundation is the only national, charitable organization wholly dedicated to the welfare of people with epilepsy.



About the Event:

2009 marks the 24th anniversary of an event that raises over \$90,000 annually

Last year, there were approximately 230 teams, 2,500 players, 250 spectators, over 300 volunteers, and 54 courts

Teams compete for trophies and prizes. With tremendous print, radio and television support, this July event brings out people of all ages to form teams, play the game, and score. It's a win-win for all!

We need you more than ever this year to support the programs and services for the children and adults in central Ohio that face the battle of seizures each and every day.



Committed 2009 Sponsors: AEP, Beulah Park, George J. Igel Company, The Other Paper, White Castle & Vitamin Water

Past sponsors include: Beulah Park, Donatos, Abercrombie & Fitch, Bob Evans, Bud Light, Fifth Third Bank, Fox 28, QFM-96, Mount Carmel East, West & St. Ann's, Nutrition Forum, Thrifty Car Rental, White Castle, World Travel, and WWHO-TV.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor **\$10,000**

Benefits:

- Company named as title sponsor in all materials
- Logo on all collateral materials (as available)
- Inclusion on MUD Volleyball website
- Sponsor inclusion on Public Service Announcements radio and television (date sensitive)
- Name recognition at event
- Five (5) Team Registrations – Fifty (50) Players
- Fifty (50) Mud Volleyball 2009 t-shirts
- Name and logo inclusion on day of event signage
- Company banner - banner provided by sponsor
- Company V.I.P. Tent and Port a Potty

Over the Net Sponsor **\$5,000**

Benefits:

- Logo on all collateral materials (as available)
- Inclusion on MUD Volleyball website
- Name recognition at event
- Three (3) Team Registrations – Thirty (30) Players
- Thirty (30) Mud Volleyball 2009 t-shirts
- Name and logo inclusion on day of event signage
- Company banner - banner provided by sponsor

Spike Sponsor **\$3,000**

Benefits:

- Logo on all collateral materials (as available)
- Inclusion on MUD Volleyball website
- Name recognition at event
- One (1) Team Registrations – Ten (10) Players
- Ten (10) Mud Volleyball 2009 t-shirts
- Name and logo inclusion on day of event signage
- Company banner - banner provided by sponsor

Set Sponsor **\$1,500**

Benefits:

- Logo on all collateral materials (as available)
- Inclusion on MUD Volleyball website
- Name recognition at event
- One (1) Team Registrations – Ten (10) Players
- Ten (10) Mud Volleyball 2009 t-shirts
- Name inclusive on day of event signage

Bump Sponsor **\$1,000**

Benefits:

- Inclusion on MUD Volleyball website
- Name inclusion on day of event signage
- Name recognition at event

Ace Sponsor **\$500**

Benefits:

- Name inclusion on day of event signage
- Name recognition at event

MUD VOLLEYBALL SPONSORSHIP



SPONSORSHIP COMMITMENT CONTRACT



Sponsor Name (Name as it should appear in print materials)

Contact Name

Address

City, State, Zip

Phone Fax Email

A hi-resolution copy of your logo is requested to promote your organization in printed materials. Please forward a copy of it in both color and black and white to Dre' Aliquo-Varela at dre.aliquo-varela@shcare.net. Digital files in JPG, TIF formats can be accepted.

Please accept this sponsorship of \$ _____ for Mud Volleyball 2009 as a _____ (sponsor type).

Number of teams included in sponsorship _____ Purchase of additional team(s) _____ @ \$300 each \$ _____ Total number of teams (sponsorship + additional)

- We would love to help! Please contact us regarding in-kind sponsorship opportunities.
- We are unable to provide a full sponsorship this year. However, please accept our donation of \$ _____ to the Epilepsy Foundation of Central Ohio for their unrestricted use.
- Enclosed is a check for \$ _____. (Checks must be received 10 days prior to event).
Make check payable to: Epilepsy Foundation Central Ohio
- Credit Card Payment: _____ Visa _____ MasterCard _____ American Express

Card Number _____ Expiration Date _____

Name on Card _____

Signature: _____ Date: _____

Please either fax your sponsorship commitment to 1-800-671-3763, or mail to EFCO, 17 S. High Street, Suite 1000, Columbus, OH 43215, or email it to Dre' Aliquo-Varela at dre.aliquo-varela@shcare.net.

Your signature and submission of this form is considered contractual agreement with the Epilepsy Foundation of Central Ohio.